**What do you value as an IURA member?**

To better serve its members, the board is attempting to clarify why people join the IURA. Members attending the Nov. 9 meeting in person were asked to complete a questionnaire, outlining five possible reasons for becoming a member. The small sampling – only 24 questionnaires were returned – indicate that members most value keeping in touch with former colleagues and attending programs, closely followed by receiving the newsletter.

The fact that only people attending a program completed the questionnaire may very well have skewed the results. In the hopes of reaching a wider audience, the board is putting a similar questionnaire on the website, [iura.indiana.edu](http://www.iura.indiana.edu). Members can copy the questionnaire, paste it into a Word document, and email it directly to iura@indiana.edu. Or you may, if you wish, complete the form below and return it to the IURA at P.O. Box 8393, Bloomington, IN.

How long have you been a member? (Guess if you don’t remember exactly.)

\_\_\_\_ Less than three years

\_\_\_\_ Three to five years

\_\_\_\_ More than five years

Why did you become a member? Please rank from 1 to 5, with 1 being the highest.

\_\_\_\_ To keep in touch with former colleagues.

\_\_\_\_ To learn about retiree benefits.

\_\_\_\_ To keep in touch with the university.

\_\_\_\_ To receive the newsletter.

\_\_\_\_ To attend programs.

Your suggestions for IURA programs, activities: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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How often do you read the newsletter?

\_\_\_\_ Always

\_\_\_\_ Most of the time

\_\_\_\_ Seldom

Please rank what you value in the newsletter, with 1 being the highest:

\_\_\_\_ Summaries of programs

\_\_\_\_ Announcements of future programs

\_\_\_\_ Updates on United Way campaign

\_\_\_\_ Articles about changes in retiree benefits

\_\_\_\_ In memoriam section (twice a year)

Your suggestions for other newsletter features:

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About one-third of members choose e-mail delivery of the newsletter. Two-thirds receive it in printed form. Delays in printing and mailing mean that the mailed newsletter sometimes reaches members more than two weeks after it is written. The board is considering an online newsletter only, one that can include more photos and content than the present format allows. Please indicate your reaction below. You may check more than one answer.

\_\_\_ Despite its limitations, I prefer a printed newsletter.

\_\_\_ I would read an online newsletter.

\_\_\_ It doesn’t really matter to me.

The December issue includes a printed annual membership directory, with names, addresses, telephone numbers, and email addresses of members. In order to protect privacy, this directory is not available in electronic form. Please respond below:

\_\_\_ I would like the membership directory to continue to be mailed.

\_\_\_ I have no objection to the directory being made available in electronic form.

\_\_\_ I don’t use the directory and believe it could be discontinued.

The IURA website provides information about IURA programs and retiree benefits. It also archives past newsletters and includes links to programs that have been on Zoom. How often do you use the website?

\_\_\_\_ Monthly

\_\_\_\_ Several times a year

\_\_\_\_ I have never visited the website.

Since the pandemic began, the IURA has presented Zoom versions of its meetings whenever possible. Have you joined a meeting on Zoom?

\_\_\_\_ Yes \_\_\_ No

Do you wish future meetings to be Zoomed?

\_\_\_\_ Yes \_\_\_ No

If you wish to make comments about IURA membership, programs, or publications for board consideration and/or inclusion in a future newsletter, please attach them separately.

Thank you for suggesting ways the IURA can serve you better.